



Success Stories



Case Study: The Complete Basketcase

The Complete Basket (www.thebasketcase.com.au) is one of the most popular & awarded provider of speciality gifts & floral arrangement in the Australia. Its gift baskets, hampers arm business was launched back in 2001 and has since been one of the fastest growing online businesses in the Australia. We have been working exclusively with Kerry to deliver their affiliate programme and through www.dancestring.com search marketing since 2001. They chose Commission Monster because they wanted an exclusive and tightly controlled network of Affiliates that could be managed stringently to deliver exceptional results.

“With such a strong customer case The Complete Basket the importance of controlling brand associations online is integral. In the past years that we have been running other affiliate programmes and found Commission Monster the largest and most respected affiliate programmes available. Its success has grown immensely year on year and the affiliate business provides a significant proportion on new online business and has become and integral part of their online marketing mix” says Kerry.

We work closely with the Complete Basket to deliver exceptional results month on month and we make sure that all affiliate activity matches all marketing activity online and offline. Since integrating the affiliate programme into the other elements of the online marketing mix we have been able to increase awareness and therefore volumes of traffic and sales - not only for the affiliate programme but across all marketing activity as each activity assists another.

Contact Sales

Please call/email us to arrange a meeting and demonstration on how we can fulfil your online business solution needs

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